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1 price we paid for this in the suburbs is different than
2 the price we paid inside. Why is that?

3 Well, you have to pay a transportation cost.
4 Now, it might be a small amount, but there can be
5 differences.

6 So I would say that uniformity of price is not
7 to perfect markets, and it's certainly not necessary to
8 the definition of a homogeneous input. I mean, I can
9 imagine homogeneous inputs being paid at different rates
10 at different places.

11 Q Would that be true across different
12 industries?

13 A If there's competition, probably -- probably
14 not. The only place I would expect to find that is in
15 an imperfectly operating market. I mean, it's --

16 Q Do you consider capital and labor inputs
17 generally to be homogeneous?

18 A Labor as a mass. And treated as a macro
19 entity, and capital being treated as a macro entity,
20 probably not.

21 I take a much more microeconomic approach.
22 And so what I would do is I disaggregate -- I
23 disaggregate the inputs down to a point where it makes
24 sense. So I would not only want to take programmers and
25 managers -- let me think of something else -- farmers.

26 Let me back up. I would not take farmers and
27 programmers and put them in the same group. I would
28 disaggregate them down to the point where I would say,

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1 This group is relatively homogeneous; this group is
2 relatively homogeneous, okay? And then I would say
3 these are my inputs. And then I would ask the question,
4 Can I aggregate these inputs.

5 And there are rules for when you can aggregate
6 inputs. For example, if the relative prices stay more
7 or less the same, then you can aggregate them and treat
8 them as though they were homogeneous, but you have to go
9 through an analysis to do that. You can't, willy-nilly,
10 say, I'm going to lump these together because that
11 happens to be the way the accountants reported it; I'm
12 going to lump these together because the accountants
13 reported it that way.

14 That's the biggest problem economists have
15 working with accountants; the accountants want to put
16 things in different boxes than economists want. So we
17 go and we make things homogeneous, and then we start
18 from there.

19 So I don't believe there are nonhomogeneous
20 inputs. There are homogeneous inputs, and then you ask
21 questions whether you can aggregate them or not. And I
22 think what you would call a homogeneous --
23 nonhomogeneous input, you might be talking about
24 different inputs, what I would consider entirely
25 different inputs in different markets, et cetera.

26 Q A few moments ago, I thought you said that you
27 didn't understand what the term "nonhomogeneous inputs"
28 meant. But you appear now to have a definition of it;

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1 is that right?

2 A I still don't know what a nonhomogeneous -- I
3 think what you might have meant by that was different
4 inputs on the same -- yes.

5 Q Are you familiar with a professor at Amherst
6 named Walter Nickelson?

7 A Yes.

8 Q Are you familiar with his text
9 Microeconomic Theory?

10 A I remember it from some time in the past.

11 Q Let me read you a statement from that text
12 and, tell me if you agree with it.

13 Capital -- I'm sorry; let me give you the
14 context. He's discussing a production function for
15 outputs --

16 A Okay.

17 Q -- where his function of the Form Q, meaning
18 output during a particular period, is equal to a
19 function of K, L, M, et cetera, where K is the capital,
20 L is the labor inputs, and M is the raw materials.

21 A Yes.

22 Q Do you have that context?

23 A No.

24 Q That's a pretty basic production function;
25 isn't it?

26 A Depending on how K, L, M, F and Q are defined.

27 Q He drops a footnote, and I'll tell you this is
28 on page 181 of the text of Microeconomic Theory,

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1 although I don't know which edition it is.

2 A The last edition I looked at was 2, and I
3 think it's gone through some since then.

4 Q He drops a footnote with respect to right
5 behind his definition of K, referring to capital, and L
6 referring to labor, and he says, and I quote:

7 "Capital and labor inputs are
8 assumed to be homogeneous. This is a
9 great simplification since there
10 are, in reality, numerous kinds of
11 labor and many types of machines.
12 The recognition that these inputs
13 are in fact inhomogeneous raises
14 many technical problems in the
15 theory of aggregation."

16 Do you agree with that statement?

17 A No, I don't. I can tell you why.

18 Q I don't want to know why.

19 A All right.

20 Q I want to know if you agree.

21 A (No Response)

22 Q Now, would you agree similarly if I asked you
23 before that the degree of homogeneity among inputs is an
24 empirical question?

25 A The degree of homogeneity among inputs is an
26 empirical question between -- measured how?

27 Q Well, let's start by measuring them as to
28 their availability across different industries.

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1 A So if cars and computers are equally
2 available, then they're homogeneous?

3 Q No.

4 A Okay.

5 Q That's not my point. The question goes to
6 whether a particular input is homogeneous across
7 different industries. And I'm asking you whether the
8 degree of that homogeneity is an empirical question.

9 A If it's a particular input, the way I look at
10 it is by definition of homogeneous. So if you're
11 talking about an input, that says to me a homogeneous --
12 that one of them looks exactly the same as the other.

13 Q Would you agree that different industries by
14 their very nature use different mixes of inputs?

15 A Some industries use different mixtures of
16 inputs, yes.

17 Q Certain industries for example could be
18 identified as labor intensive; is that right?

19 A People have tried in simple cases to talk
20 about labor intensity or capital intensity by defining a
21 group of inputs as labor and a group of inputs as
22 capital, and somebody decides, Well, this is really
23 energy.

24 And so they say, We'll pull that out; this
25 really isn't mature; we'll pull that out.

26 Yes, people try to do that. I'm not a
27 particular fan of doing that except to illustrate things
28 in principal courses where to say, Just assume it's a

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1 paper clip, and it's the only capital and there are
2 people working in this particular job, and jobs of this
3 particular type are the only input -- the only labor
4 input, then it's relatively easy to talk about capital
5 and labor intensities. In general, I don't like to do
6 that.

7 Q Would you agree that the health care industry
8 is more labor intensive than the telecommunications
9 industry?

10 A I don't know. I'd have to look at an
11 input/output table, and then we'd have to decide which
12 was labor, which was capital and all those -- those
13 things.

14 Q Well, given your dislike of analyzing capital
15 and labor intensities, is it true that you're at least
16 familiar with the fact that some people have tried to
17 make these comparisons?

18 A Oh, yes.

19 Q In your review of those comparisons, can you
20 identify any particular industry that stands out in your
21 mind as one that has been identified as being more labor
22 intensive than most?

23 A Off the top of my head, no.

24 Q How about one that is more capital intensive
25 than most?

26 A Not off the top of my head.

27 Q Dr. Duncan, have you ever performed a total
28 factor productivity yourself?

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1 A Yes, I have.

2 Q Can you tell us real briefly what goes into
3 such a study?

4 A Well, it depends on which approach you take.

5 I usually start from a cost function. You
6 decompose the cost function into a -- you're asking the
7 question, How does the cost function change. So you
8 want to know -- you want to get an idea of what the
9 productivity is.

10 And one way of measuring productivity would be
11 to say, How does the cost function change.

12 The cost function is the minimum cost of
13 producing a certain level of output when input prices
14 are fixed at certain levels. And so then you say, Over
15 time, outputs change, prices change and the technology
16 changes, and we would like to break the change in the
17 cost up into these components: A component due to
18 output, a component due to the change in input prices,
19 and anything else that's left over is usually assigned
20 to the change in technology, okay?

21 And so then you do that decomposition, and you
22 write down the mathematics, and it suggests that you
23 have to go in and look for variables, price factors,
24 shares, outputs.

25 In the case where you have many outputs,
26 things get a little messy, and people use output
27 indices.

28 In the case of where there's one output, it's

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1 A You need data on outputs, data on input
2 prices, data on cost shares, and that's a fraction of
3 the input, the expenditure on that input, relative to
4 total cost.

5 If you have multi outputs, you usually are
6 going to revenue-share weight the outputs. So then you
7 need revenue shares. So you need the percentage of
8 revenue from that particular input as a total amount.
9 And you need the change in costs themselves.

10 And under competition, you can get away with
11 some of these -- you can get away with not having some
12 of these things because certain things cancel out. So,
13 for example, if you have perfect competition and you
14 have zero profits, that allows you to get away from
15 having certain variables. But by and large, that's what
16 you need, and you need to know the time period involved.

17 Q That's a critical element of a productivity
18 study, isn't it, the time period?

19 A Well, it's not critical. It's just that if
20 you do a total factor productivity analysis -- and let's
21 be a little careful, when I say time period, I'm talking
22 about, Are you going to be working with annual data
23 versus monthly data versus daily data.

24 I mean, you could conceivably do daily total
25 factor productivity, and people would look at you and
26 say that they're going to be unstable and terrible and
27 hard to do; and nobody cares.

28 So usually you look at monthly or annual, and

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1 that depends upon the availability of data quite often.

2 Q There's another meaning of time period, and
3 that is, you have to determine what period of time over
4 which you're going to measure the productivity; isn't
5 that right?

6 A Well, I suppose so.

7 Q You mentioned that you need to know input
8 prices. Are you trying to determine how input prices
9 have changed over a period of time in connection with
10 this study?

11 A You need to have some information on the input
12 prices, yes.

13 Q What I'm asking is, do you need it as of a
14 particular snapshot period of time, or do you need it
15 over a period so you can compare input price growth, for
16 example?

17 A You need the inputs that enter -- you need
18 prices for inputs that enter that particular production
19 process.

20 Q Well, Dr. Christensen, for example, in his
21 study used as one of his inputs the capital, correct?

22 A That's correct.

23 Q And he provided a 1984 base value for capital
24 for each of the LECs; isn't that right?

25 A I believe so.

26 Q And then he showed the annual growth rate in
27 that capital from 1984 to 1992; isn't that right?

28 A I'm going to have to check it. Can you -- I

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1 mean, I'm not --

2 Q Well, let me show you Exhibit 6, which is
3 Dr. Christensen's direct testimony.

4 A I may have that here if you refer me to the
5 page.

6 Q All right. Actually, it might be helpful if
7 you look also at Exhibit 9, which is the USTA ex parte
8 notice which showed his updated data, if you have that
9 as well.

10 MR. GOLABEK: I don't believe that he has it. He
11 may have that.

12 MR. FABER: Well, I have a copy of it.

13 Q Would you like to look at mine?

14 A Sure.

15 MR. FABER: Can I give this to the witness, your
16 Honor?

17 MR. GOLABEK: Okay. He may have it, but I just
18 don't know for sure.

19 MR. FABER: Q Look, if you would -- maybe to
20 simplify this, Dr. Duncan -- at Exhibit 9 on the fourth
21 page.

22 A Which says page 4 but is really page 3?

23 Q Well, mine doesn't even have a page number
24 so --

25 A Up at the top it says page 4 of 28.

26 Q No. I want you to look at the next page.

27 A The one that says Christensen LEC TFP Study.

28 Q Composite Corrected?

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1 A I guess the only thing I'm struggling with
2 here is the input prices do enter the TFP. But, if I'm
3 listening to you right, you're treating them as kind of
4 an aggregate, and they actually enter individually; and
5 what you would like to have is the individual prices,
6 and then ask the questions again about aggregation -- do
7 these aggregate nicely or don't they aggregate nicely --
8 and if they don't aggregate nicely, then you can't use
9 them.

10 Q I didn't mean to aggregate them at all.
11 I'm perfectly happy to ask the question the
12 way you've just put it.

13 A Okay.

14 Q That is, the individual input price growth for
15 each of the participants in the study is an important
16 element in that study.

17 A Yes.

18 Q Now, suppose that you were going to do,
19 yourself, a study of the Total Factor Productivity of
20 the seven regional Bell Operating Companies.

21 A Okay.

22 Q How would you go about gathering the data?
23 And let's assume for a moment that there's no
24 problems with proprietary objections to giving it to
25 you.

26 A Well, I guess I would start with the outputs.

27 And I would get output measures. I would
28 get -- I think I probably wouldn't take a cost-function

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1 approach to this because it's multi-product. This is
2 complicated.

3 I would probably take a more standard
4 production-function approach.

5 So, then, in that case, you look at what's
6 called the transformation function, and you ask the
7 question: How does this change as a function of input
8 price -- of not input-price changes but input changes,
9 output changes, and technology.

10 I would try to estimate a production function
11 and see how the production function changed over time.
12 So I would take a -- so if I were doing it, I would take
13 an econometric approach, estimate a multi-product
14 production function, decompose the production function
15 into the changes due to out -- change necessary
16 outputs -- parts due to changes in the inputs
17 themselves, and the parts due to changes in
18 technology -- and then ask how has that change in
19 technology -- how -- or how has that effect of
20 technology changed over time.

21 So this is if I could get all the data I
22 wanted. That's how I would go about doing it --

23 Q Why, briefly, would you do the
24 production-function method instead of the cost-function
25 method?

26 A Because I find that it's harder to get at the
27 data, or at least I find it harder to get at the data,
28 from the cost-function approach.

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1 They should turn out to be more or less the
2 same thing.

3 But if I had a choice -- and it's probably
4 just a preference -- I prefer to work with the
5 production function rather than the cost functions --

6 Q What method did Dr. Christensen use in his
7 study?

8 A He used a nonparametric approach, which is a
9 third approach where you can write down the differences,
10 and then you can kind of pick and choose, depending upon
11 what the market assumptions are, so that whatever data
12 are available, can you say, Well, you know, if we were
13 taking the pure cost-function approach, we would do it
14 this way; and if we were doing the pure cost
15 production-function approach, we'd do it this way.

16 Well, you never have the right data for a pure
17 production-function approach and you never have the
18 right data for a pure cost-function approach. So there
19 are a bunch of -- they're called -- dual forms, and so
20 you can do partially production function, partially cost
21 function, all right, and then what you can do is you can
22 say, Okay, we wanted to do this, but we didn't have
23 these data, but here's a dual form that says if you
24 don't have this and this is true, then you can use
25 this.

26 Now -- and that's pretty much what
27 Dr. Christensen did, is form his -- one of the many dual
28 forms that come from either the production- or the

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1 cost-function approach.

2 These all are more or less equivalent under
3 assumptions of perfect competition, et cetera,
4 et cetera, et cetera.

5 If you don't have that, then there are some
6 differences. But they're not usually very extreme.

7 And in the case we're faced with here, there
8 really aren't alternatives because you can't go and get
9 the other data.

10 MR. FABER: May we go off the record for a moment,
11 your Honor?

12 ALJ REED: Off the record

13 (Off the record)

14 ALJ REED: On the record.

15 MR. FABER: Q I just want to make clear,
16 Dr. Duncan, you mentioned originally, when I asked you
17 how you would perform a productivity study, that you
18 might use a cost-function methodology, and then you
19 said, but because the complexity of the multi-product
20 nature of the RBOC industry that you would probably use
21 a production-function industry.

22 You never mentioned a nonparametric method
23 until I asked you what Dr. Christensen did.

24 Is it not something that you would normally
25 use?

26 A The way you do a Total Factor Productivity
27 analysis, unfortunately, is dictated on the available
28 data and, whereas, for teaching Total Factor

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1 Productivity, I find it useful to talk about the
2 cost-function approach.

3 And I don't think I said I would use a cost
4 function.

5 I said in terms of explaining what Total
6 Factor Productivity is, I think talking about cost
7 functions is useful.

8 For doing them myself, if I can have the data,
9 I would prefer the production-function approach.

10 But, in point of fact, when you get out in the
11 world, you don't know what data you're going to have
12 available to you, you don't know if people have kept the
13 information.

14 They didn't know they were going to do a Total
15 Factor Productivity, you know, X number of years. So
16 you go and you say, What data do we have available?
17 What data series do we have available?

18 Are we going to be able to do an analysis with
19 it?

20 Are we going to have to correct any of these
21 data?

22 Are we going to have to, you know, go and say,
23 Well, look, you know, there's a problem here. You know,
24 these are aggregated together. They shouldn't be, you
25 know. What should we do?

26 There are a whole array of things that
27 somebody needs to do to do a Total Factor Productivity
28 study.

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1 And, depending upon what the data are going to
2 look like, one would pick cost-function approach,
3 production-function approach, some -- and when I say
4 intermediate approach, I mean I view these as all --
5 they all give the same results under assumptions.
6 Though the -- the ones that Dr. Christensen used would
7 not be the ones you would want to start first-year
8 graduate students out on.

9 You'd want to start them out with the cost
10 function.

11 So that's really the reason I did it that way,
12 is trying to enlighten them, not to obfuscate things.

13 Q Back to the question about performing the
14 study of the RBOCs.

15 I specifically asked you how you would gather
16 the data, and what I meant by that is would you go to
17 records of data that you have in your own files or would
18 you go to the RBOCs and ask them to produce data to
19 you?

20 A Well, if I was doing it for the RBOCs, I would
21 go to them.

22 Q You would need to get information from them,
23 from their own internal records; is that right?

24 A Well, either that, or we'd get some of this
25 information from Form M. And they report stuff like
26 this to the Bureau of Labor Statistics.

27 I mean there's lots of reporting that's done,
28 and I would probably go there first and see what was

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1 reported publicly.

2 Q Would you expect that you could gather enough
3 data from public filings to perform the entire study?

4 A Except for the revenue shares, probably.

5 Maybe even for the revenue share.

6 I mean I -- it would have to be the case
7 that -- that if you were going to do something like
8 that, even from the publicly available data, you'd have
9 to check with the companies, I would think.

10 Q Like you, Dr. Christensen used a technical
11 term, he called it a sanity check.

12 A That's right.

13 Q What would you do to test the accuracy of the
14 data that you had obtained either through public
15 documents or from the RBOCs?

16 A Well, the first thing I would do, and the
17 first thing I always do before I do an empirical study,
18 is to see if somebody else has done it, and, if somebody
19 else has done it, to see if I need to do one. Because
20 these things are costly.

21 So the first thing I would do is I would go
22 and see if somebody else had already done the analysis.
23 And if they had, I would, you know, look through it, see
24 if it looked good, and probably just say Use that.

25 Now, let's say I'm doing the analysis because
26 there's some difference on updating or something like
27 that. I guess one of the things I would do is I'd say,
28 Well, we have this information on the industry up to

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1 some point. I'll use that as my sanity test.

2 And so if I found a Total Factor Productivity
3 of, you know, two for 50 years and then suddenly I found
4 a total factor productivity of, you know, minus 12, I
5 would start saying, well, you know, I think there might
6 be something wrong here.

7 Q If -- let's assume that you're doing the
8 analysis, not to update and not in the situation where
9 someone else had done the analysis?

10 A You're the first person ever doing this
11 analysis.

12 Q Yes.

13 A Okay.

14 Q Is it correct that that's what Dr. Christensen
15 was doing with respect to the LECs?

16 A That he was doing it for the first time?

17 Q Yes.

18 A No. I think -- I think there are other -- in
19 fact, I know there are other TFP studies around other
20 than his.

21 Q Well, let's assume for the sake of my question
22 that you're doing it for the first time.

23 A All right.

24 Q And you go to the Form M's and other public
25 documents and you gather data on inputs and cost shares
26 and revenue shares, changes in costs -- whatever is
27 available in that material -- and you either decide that
28 that's enough or you need more, in which case you go to

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1 the LECs directly and say, Give me some more.

2 A Okay.

3 Q Having completed that process, you now have a
4 whole pile of data in front of you --

5 A Okay.

6 Q -- and you begin to perform your analysis.

7 A Okay.

8 Q Do you assume, in performing your analysis,
9 that the data in front of you that you gathered from all
10 of those sources has been reported accurately?

11 A Yeah, I generally do. If I've talked to them
12 and -- and, you know, at some point you have to say, you
13 know, I trust the people I'm getting the data from.

14 I mean you can't get down there and figure out
15 what that accountant in Account 1932 was doing when he
16 was entering that stuff in the ledger nor can you go
17 back to 1964 when they computerized it the first time
18 nor any of those things.

19 At some point you have to say, I assume that
20 this is correct, by asking them by and large the
21 procedure, you know: Did you follow this procedure?
22 And, if they did, then you say, Well, that satisfies me.

23 Q So you would ask specifically how the data was
24 gathered by the LEC.

25 A Yes.

26 Q If you were looking at Form M's, you would
27 want to have an understanding of how the data that
28 appears in the Form M was collected and put into that

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1 report; isn't that right?

2 A Yes.

3 I assume, though, in that particular regard,
4 that those numbers are reported in a consistent fashion
5 across the firm. So I wouldn't worry as much about
6 that.

7 In fact, I probably wouldn't inquire much more
8 than say in general, What are these things?

9 Do they mean the same thing to the accountants
10 that they mean to the economists?

11 And, if they do, I wouldn't further go and see
12 whether one firm differed, you know, greatly from
13 another.

14 I wouldn't call them up and say, Well, did you
15 really do what you say you did for Form M. I'd take it
16 as given.

17 Q And so it's important to you that they
18 reported that information in a consistent manner; is
19 that right?

20 A Yes.

21 Q Now, would you agree that in the RBOC study
22 we've been discussing, it would be possible that one or
23 more of the RBOCs would provide you with inaccurate
24 data?

25 A This is on Form M?

26 Q No. Information provided to you by the
27 RBOCs.

28 A And I'm going to be talking to them about

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1 this.

2 Q Absolutely.

3 A I wouldn't think that they would be able to do
4 that.

5 Q Are you aware that Dr. Christensen had to
6 update his study because he had been given inaccurate
7 data?

8 A I know he had to update his study. I didn't
9 know it was inaccurate.

10 I mean under -- understand that data do
11 change. People find -- particularly with accounting
12 data, the booking problem, for example, is just
13 ridiculous.

14 You know, suddenly you'll be told something
15 that happened a year ago just got booked. All right.
16 And you say, Well, what is this big blip here?

17 They go, Oh, well, that's the payment we got
18 after the judgment such and such.

19 And I go, Well, shouldn't that go back in, you
20 know, 1992?

21 They'll say, Okay, if you want to do that.

22 And so that kind of stuff happens all the
23 time, the booking of revenue, you know, when the -- when
24 the things are paid. You know, you don't say, Now, did
25 you pay this the same year that you put it on the books
26 and that sort of thing? Those kinds of things cause
27 updates in data, whereas things get booked, they'll go
28 back and say, Okay, this is booked that way.

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1 So those kinds of things change.

2 I wouldn't call those inaccuracies because
3 those are updating data. Because firms, just like
4 people sometimes pay their bills late.

5 Q Let me give you some of the things that
6 Dr. Christensen reported in his update.

7 For example, with Ameritech, on their gross
8 stock item, it says:

9 "In the original study a
10 reclassification of asset accounts
11 in IOT was missed. It was corrected
12 in the review of data for the 1993
13 Study."

14 Is that what you're talking about missing
15 reclassifications?

16 A What's the IOT?

17 Q I have no idea. This isn't my study. It's
18 Dr. Christensen's.

19 You're not familiar enough with his study to
20 know what he's referring to as IOT?

21 A This is in the --

22 Q This is in Exhibit 9, page 2.

23 A Page 2.

24 And I'm looking for which company here?

25 Q Ameritech gross stock. It's the first entry
26 on that page.

27 A Oh, I'm sorry.

28 Q Yes. Please don't use the numbers at the

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1 top.

2 A Okay. So --

3 Q Is that the kind of updating data that you're
4 referring to?

5 A Right. Right.

6 There are errors, there are corrections, there
7 are -- and corrections in two senses: Correcting of
8 errors and saying, Well, this was really -- this used to
9 be this classification, now it's this classification,
10 and we missed that; or This was booked now, it should
11 have been booked two years ago.

12 Q Look at the bottom of that page, BellSouth
13 Billed Revenues.

14 It says:

15 "Input and clerical errors
16 were made in both intrastate access
17 revenues and long distance billed
18 revenue in the original study."

19 Do you see that?

20 A Yes.

21 Q And you understand, do you, that
22 Dr. Christensen in his update corrected for these input
23 and clerical errors?

24 A That's my understanding.

25 Q And my question to you a moment ago was:
26 Would you agree that in the RBOC study we were
27 discussing, it would be possible for you to receive
28 inaccurate data from one or more of the LECs?